

Resume / Sue Rose
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Objective: Part time or contract writer/editor position that utilizes any mix of my expert skills as communicator, article and content writer/editor; grammarian, proofreader, researcher, interviewer, organizer, energizer, art director; creative campaign conceptualizer, presenter; people person, steel-trap organizer, project manager, I-dotter and T-crosser, scheduler, and quality control maven.

Summary: Sue has worked in the fields of communications and fitness for over 15 years, having worked in agency, corporate, non-profit, and small business environments. Sue owned and managed two companies. Among her published works are hundreds of feature-length articles (news and trade media), and the book, *Claim Your Best Body - The Easier Way!* (Amazon). Sue appreciates working with like-minded people who place high value on the quality of their contribution to our world. She is self-motivated, energetic, personable, a producer—and passionate about people, health, and the natural world.

Writing Samples: <http://www.suerosemosaic.com>. Click on “Writing Samples”, top menu.

Experience:

- **2020-Present: Mosaic Artist**, working in glass. <https://artworkarchive.com/profile/sue-rose-fine-mosaic-art>.
- **2001-2019: Principal, Rose Public Relations.** Business development, client relationships, story mining, interviewing, presenting, research and writing, media relations, scheduling, all marketing and administrative tasks. *Quality control, relentless follow-up, juggler of details, dedication to the project.* Writing samples on request.
- **1999-2001: Public Relations Director**, Nehlsen Communications. Press conferences, news wires and press releases, media relations. Wrote broadcast spots, video scripts, feature articles, and collateral materials. Collaborative brainstorming with creative team. *Writing, editing, public speaking, creative ideation, collaboration, relationship building, and media relations.*
- **1997-1999: Director of Public Relations and Outreach, Motherwear.** Conceptualized, presented, and executed national breastfeeding outreach campaign applauded by National Healthy Mothers Healthy Babies Coalition, La Leche League International, and Office for Women, Infants, and Children (WIC). Executed the national campaign from concept to execution. Worked to write and successfully pass legislation in Massachusetts protecting the right of women to breastfeed in public. Acquired PR for the company, designed, wrote, and produced internal company newsletter. *Big-picture concept, consensus building, presentations, copywriting, design and art direction, media relations, never let a detail drop.*
- **Early: Public Relations Director, Utah Opera Company.** Elevated image and awareness of the opera company through all avenues of communication with the public and donors. Engaged board of directors in strategic marketing and public relations goals. Solicited donated air time on television and radio stations, secured donated hotel rooms for visiting artists, supported the development department with design and writing of collateral materials as well as handling all PR and marketing projects. Wrote and directed broadcast spots, wrote and art-directed all print including direct mail, newspaper and magazine advertising, season brochures and program book. Conducted on-air interviews via radio and television. *Self-directed improvement of public-facing facets, relationship-building, creative problem solving, collaboration, management.*

Speaking Engagements:

- **2017 - Associated General Contractors, Denver:** “How to Write an Award-Winning Narrative”
- **2011 - Colorado Human Resource Association, Denver:** “Shave Obesity Off Your Roster!”

Memberships:

- **2008-2017: Toastmasters International**

Awards:

- **ADDY Award, Vero Beach Florida:** “Jungle Club” campaign for Vero Beach Health and Country Club.

Education:

University of Illinois-2 semesters (Fine Art)
Chicago Academy of Fine Arts-2 semesters (Commercial Art)